



Rick Sabatini
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I am a storyteller, a creative thinker, a communicator of ideas. My medium may vary but I excel at pushing the boundaries to convey ideas in an informative and entertaining way. Core competencies include Adobe Creative Suite, After Effects, Illustrator, Photoshop and Final Cut Pro X.

Experience:

Jun 2013

- Present

Freelance Motion Graphic Artist

- Recent work includes “Visa Government Payment Cards”, “Visa Holiday Merchant”, “Novartis Biologics” and “Farmers Finds Instagram” videos
- On-demand freelance motion graphic work for a variety of clients including: DDB New York, Draft FCB Healthcare, Davis & Co., Artcraft Health, Impact XM Guidemark Health, Octagon, Collective Media, Cosgrove Associates, et al.

Apr 2018

- Nov 2022

Garrett Holdings - a holding company with in-house marketing serving multiple subsidiaries *Operations Coordinator, In-House Marketing Manager, Graphics and Motion Graphics*

- Create logos, brand identities and supplemental materials for umbrella companies.
- Coordinate operations for Sea Vixen Tackle, an off-shore fishing lure manufacturer.
- Manage logistics for PURElix Wellness, a direct to consumer CBD oil company.

Sep 1999

- May 2013

DDB Advertising, New York

Sr. Broadcast Designer, Motion Graphic Artist – cool dry place editorial

- Maintained a 100% on time or before deadline completion rate.
- Created or contributed to numerous Award Show submission videos resulting in more than 75 wins including: Cannes Lions - 6 Gold, 19 Silver and 2 Bronze - ADDY Awards - 7 Gold, 6 Silver - EFFIE Awards - 24 Gold
- Visualized and implemented effects for broadcast commercials, animatics & pitch videos.
- Designed and executed title treatments and graphics for final on-line commercial mixes.
- Composited various complex shots to maintain seamless integration with existing footage.
- Interfaced with creative teams in pre-production so as to minimize post effects problems.
- Created standards for video compression to conform with various submissions.
- Performed editing duties during high volume periods using AVID & Final Cut X.
- Assisted in lighting and camera set-up for in-house video shoots.

Jan 2005

- May 2005

New York University - Center for Advanced Digital Applications

Adjunct Professor - Broadcast Design II

- Taught graduate level class in advanced Broadcast Design.
- Overall student final grade average of 3.4.

Mar 1997

- Sep 1999

J. Walter Thompson Advertising, New York

Motion Graphic Artist, Production manager – Dog House Digital Animatics

- Designed and implemented motion graphics procedures for the creation of in-house digital animatics resulting in cost savings of over \$100,000 annually.
- Created broadcast titles and graphics for final on-line commercial mix.
- Developed bull-pen of freelance artists for various animation projects.
- Interfaced with creative teams to explore, create and troubleshoot visual effects.

J. Walter Thompson Advertising, New York

Manager, 2nd Shift – Electronic Production Services, Art Studio

May 1993
- Mar 1997

- Worked with creative group to visualize ideas in print or in multi-media environments.
- Oversaw development of presentation design (slides & overheads) and scan imaging.
- Managed staff of artists and design personnel to meet continuous deadline schedules.

Mar 1990
- Apr 1993

Verizon (formerly, NYNEX Information Technologies Company), New York

Associate Manager, Graphic Design

- Created design, layout and advertising for the publication, *FACETS of New York*, a magazine distributed at The Jacob Javits Convention Center in New York City.
- Designed and animated advertisements for NIT's electronic information systems.
- Developed and designed packaging, brochures and corporate ID pieces for NIT products.
- Directed the testing and implementation of Macintosh-based computer software.

Jun 1988
- Mar 1990

Barros & Associates, Ltd., New York

Creative Director / Sales and Marketing Associate

- Supervised creative department on design and layout of advertisements.
- Directed exhibitor sales for visual media systems at the Jacob Javits Convention Center.
- Developed and designed direct mail program targeting convention center exhibitors.

FREELANCE WRITING

- Tri-Coastal Design – created catalog product descriptions
- *PLAYBOY* magazine – wrote video/entertainment reviews
- *FACETS of New York* magazine – wrote celebrity interviews
- *Seeing the Whales* – a play in two acts

Education:

9/98 – 12/98

NYU CADA - New York, NY

Training in Discreet Logic's effect*

1989 – 1993

School of Visual Arts - New York, NY

Areas of study:

Animation, Illustration, Copywriting

University of Maryland - College Park

Bachelor of Arts – Theatre